

# Agency Credentials



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DEVELOPMENT & BRANDING AGENCY



# About Us

## Fueling Digital Transformation

WorkLooper is a one-stop enterprise for all kinds of marketing, communication, and information technology solutions. Based out of the National Capital Region (NCR), we are a full-spectrum services provider and offer solutions around web designing, graphic designing, game development, app development, communication strategy, business branding and information technology solutions.

Our end-to-end smart marketing, communication and information technology solutions can empower businesses and enable them to achieve their goals. As we begin the journey to accelerate the growth of our clients, we fulfill their needs by providing a unique blend of consumer insights, research, design, and technology.

Being a customer-centric company, we are passionate about helping businesses thrive and grow. Our forte lies in developing & designing best-in-class websites, games, and creatives that bring our client's vision to life. Professionals at WorkLooper are committed to transforming businesses and creating innovative design experiences globally and locally.

Our Unique Selling Proposition (USP) is the customized creative solutions and services we bring to the table with utmost quality and in time.



# Our Vision

- To transform businesses and foster growth by providing customized pack of services.
- To create a high-performing integrated network of professionals who can ensure the best in quality output.
- To build inclusive and healthy partnerships based on trust and mutual respect.



# Our Mission

- To become the partner of choice for clients through constant technological innovation and best-in-class marketing strategies.



# Our **GOLDEN** **Values**

## **G**lobal Mindset

Enabling one to be aware and open about the diversity across cultures enhances the ability to understand the requisites of a diverse universe around us.

## **O**pen communication and collaboration

Open and honest communication builds a trustworthy environment, paving way for greater collaboration.

## **L**ead by Example

Nurture leadership and growth by showing the path for others to follow.

## **D**etermination to deliver

Sustained efforts, attention to detail, quality and adherence to client deadlines to deliver the best-in-class output.

## **E**mpowering one another

Inculcating a collaborative environment by creating opportunities to rise and shine.

## **N**erve for challenges

Rebelling against the conventional and taking risks to go the extra mile.





# What We Do

Graphic Designing	Creative Direction, Graphic Design, Website Design and Illustration Creative, Image Library Shoots, Advertising Photography, TV and Corporate and Video Content
Game Development	Casual Games, Hyper Casual Games, RPG, Board Games, Card Games and Skill Based Games
App Designing / Development	Android, iOS and Web Apps
E-Commerce Solution	Single Vendor, Multi-Vendor, Magento, Shopify and Wix
Web Designing / Development	Word-press, PHP, ASP.net, Wix, Angular, React, Node Js and Python
Office Branding	Visiting the office and giving inputs for the area that can be utilized along with creating graphics
ICO	White-paper
Print Media	Brochures, Flyer's, Pamphlets, Menu, Standees, Back Drop, Visiting Cards and Catalog
Brand Building	Logo design, branding guidelines and stationary design
Consultancy	Website, Game, Crypto and Graphics Consultancy
Editorial	Content Writing and Proof Reading
Event Branding	Standees, Flyer's, Posters, Back drop, Podium, Welcome Kit and Dangers
Product Photography & Editing	Non Refractive Products, Refractive Products and Product with model shoot



# Our Leadership



Mohit Arora

Co-Founder/Managing Director

A technology aficionado, Mohit has spent his early years working with some top-notch firms like Archies, Vikram Creations as their marketing advisor before establishing WorkLooper, where he leads the marketing and business development since the inception. Before founding WorkLooper, he has successfully explored the entrepreneurial space and established firms in 2009.

He holds expertise in the IT development sector along with strong marketing skills and have worked together with professionals to build a strong client portfolio.

With over 12 years of experience and a Marketing MBA degree from JIMS, Mohit specializes in redefining IT development and marketing solutions. He has built a strong foundation for the continued growth of WorkLooper.



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# Our Team



Himanshu Garg  
Gaming Development Lead



Sufiya  
Senior Marketing Executive



Sandeep Gupta  
Risk Management



# Experience **Counts**

Provided Services In

30+

COUNTRIES

Completed

10000+

PROJECTS

Catering to

400+

GLOBAL CLIENTS

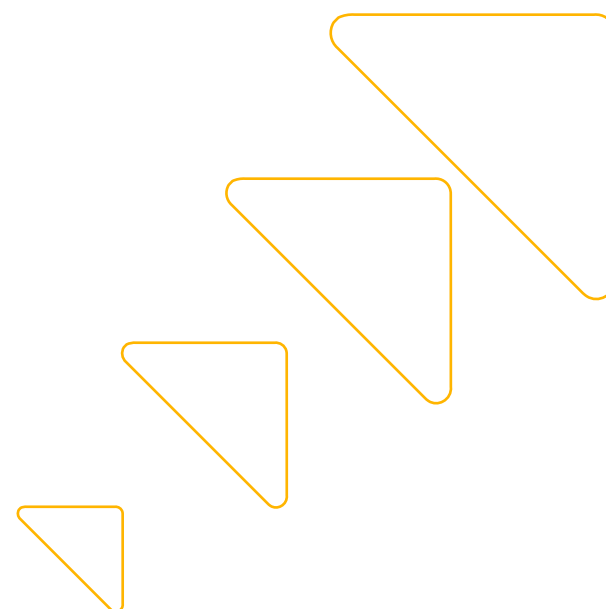
More Than

50

TEAM MEMBERS



# GRAPHIC DESIGNING





CDCT

# Civil Contracting Company

CDTC- Civil Development contracting and Trading is a civil contracting organization delivering a wide spectrum of construction services. On the basis of its long-term and solid relationships with clients, CDTC maintains a robust foundation.

We were assigned the task to design the brochure of CDTC, projecting the company’s entire projects on real estate, which will also act as a company profile.

We converted the challenging task of layout creation along with image editing into an exceptional one. The brochure was designed in a manner that differentiated information about the company at the starting section, and the other end had the projects. We provided the web version of the brochure for the purpose of circulation, and we left the option for print as well.

[www.cdct-qatar.com](http://www.cdct-qatar.com)



Get in touch ▶





LI-DAN SHANG

# Tri-Fold resume Designing

WorkLooper was assigned the task of designing her resume as she applied for the post of lecturer at National Chung Cheng University for the Department of Economics. In a Microsoft word document, the rough draft was shared, which was then evaluated. Finally, with our creative solutions, the design was presented in an infographical way. We designed a tri-fold resume for her since it's pretty handy, and she can quickly and easily present her education, experience and skills. In this way, we helped her to stand out better than rest of the candidates.





EMULUS CONSULTING

Your Industry Our Solutions

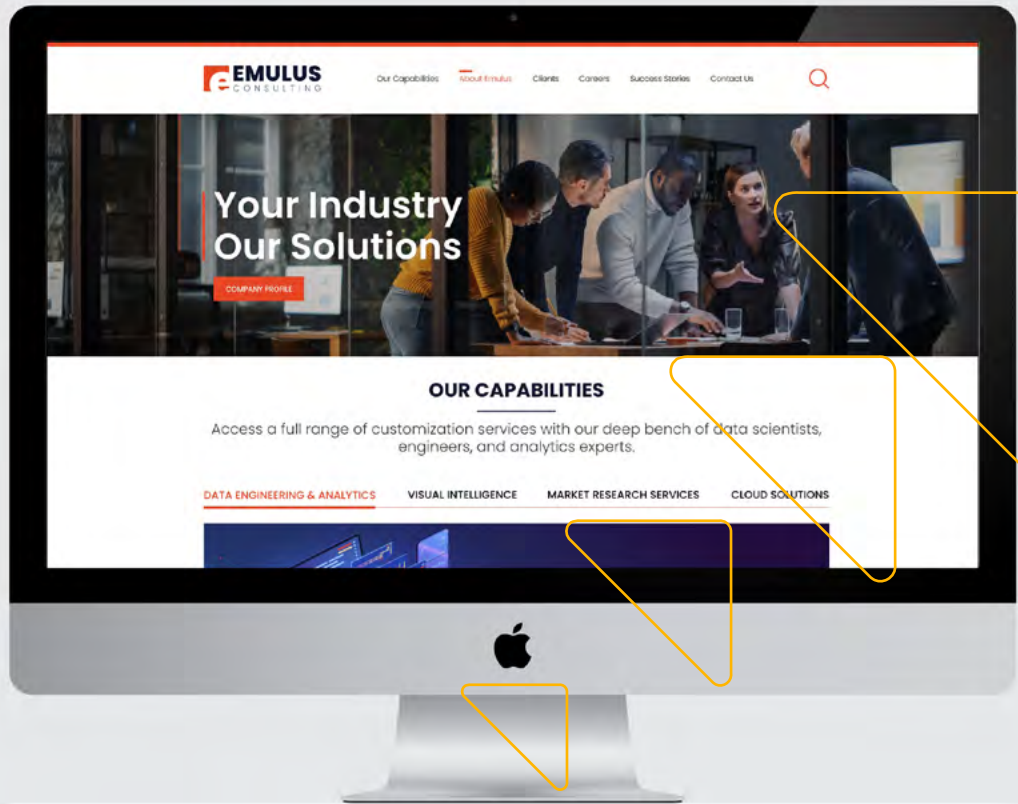
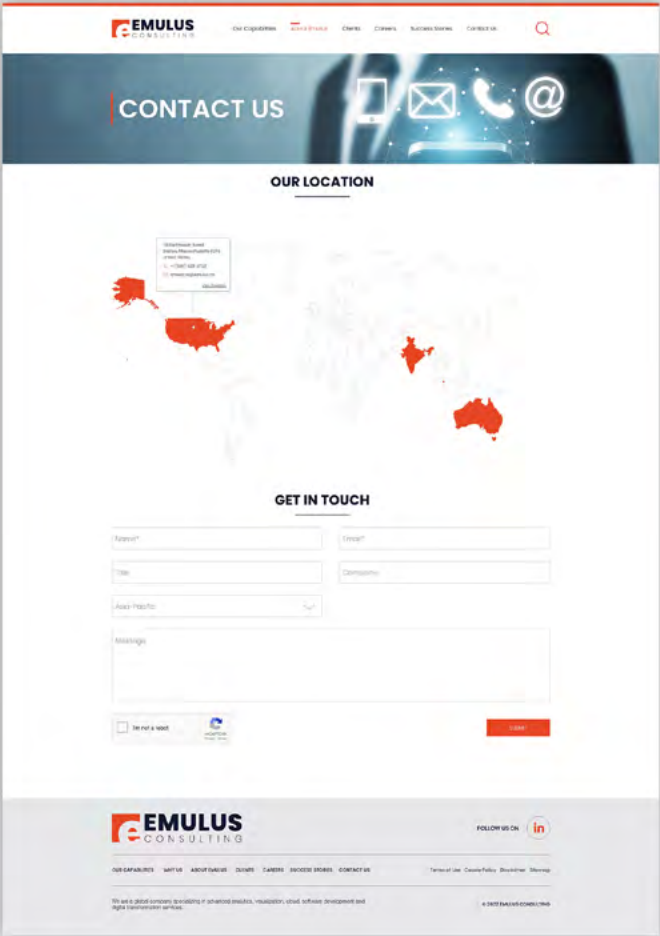
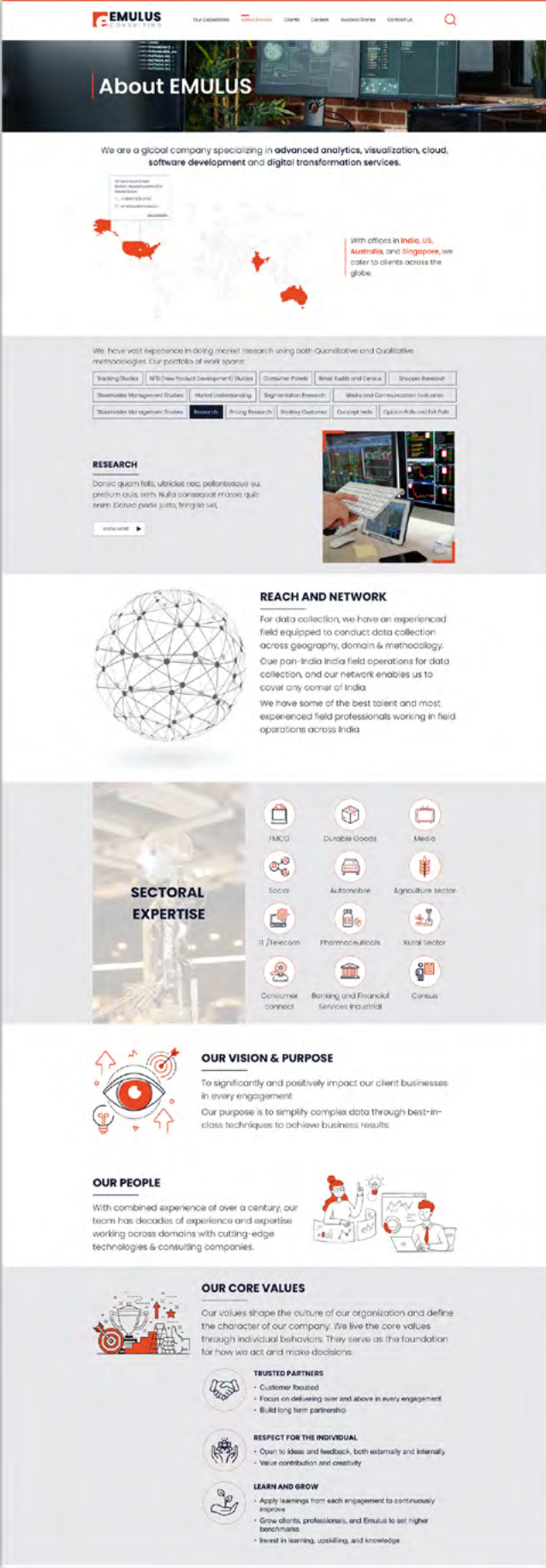
EMULUS consulting is a global company specializing in digital transformation services, software development, cloud, visualization, and advanced analytics.

We were assigned the task of designing EMULUS’s website UI keeping in mind the branding guidelines of the company. It was quite a challenging task as the website design had to match with other websites of consulting such as Bain & company, BCG, etc.

Our service delivery team evaluated the entire draft which was provided in a Microsoft word document. With ease and precision, analysis was done on how the content will appear, infographically on the company’s web page. With prototyping, the content was designed in Adobe XD.



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The raw data was received in Microsoft PowerPoint. Understanding the requirement of the company, we first created the concept using the data. With the help of infographics, the layout was then created. Based on the client's feedback, the presentation was finally delivered in Microsoft PowerPoint.





BOROADWAY CROWN

Restaurant Menu Designing

Broadway Crown is a restaurant operating in Australia serving all the gastropub favorites. From full venue cocktail parties to intimate private dining, the restaurant has a variety of spaces that suit your event.

They came with a requirement of designing a four pages menu card. They wished the design to be subtle yet elegant.

Playing along with the vectors, we kept the logo and the content quite prominent. The rest of the vectors were kept as supporting elements. Everything was designed from scratch to provide Broadway with a unique designing experience.

www.broadwaycrown.com.au



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SAVILE ROW

# Tailoring Tradition

Savile Row is a luxurious brand principally known for its traditionally adapted tailoring for men. It is one of the best suit fabrics for men and enjoying its clientele in Australia and New Zealand.

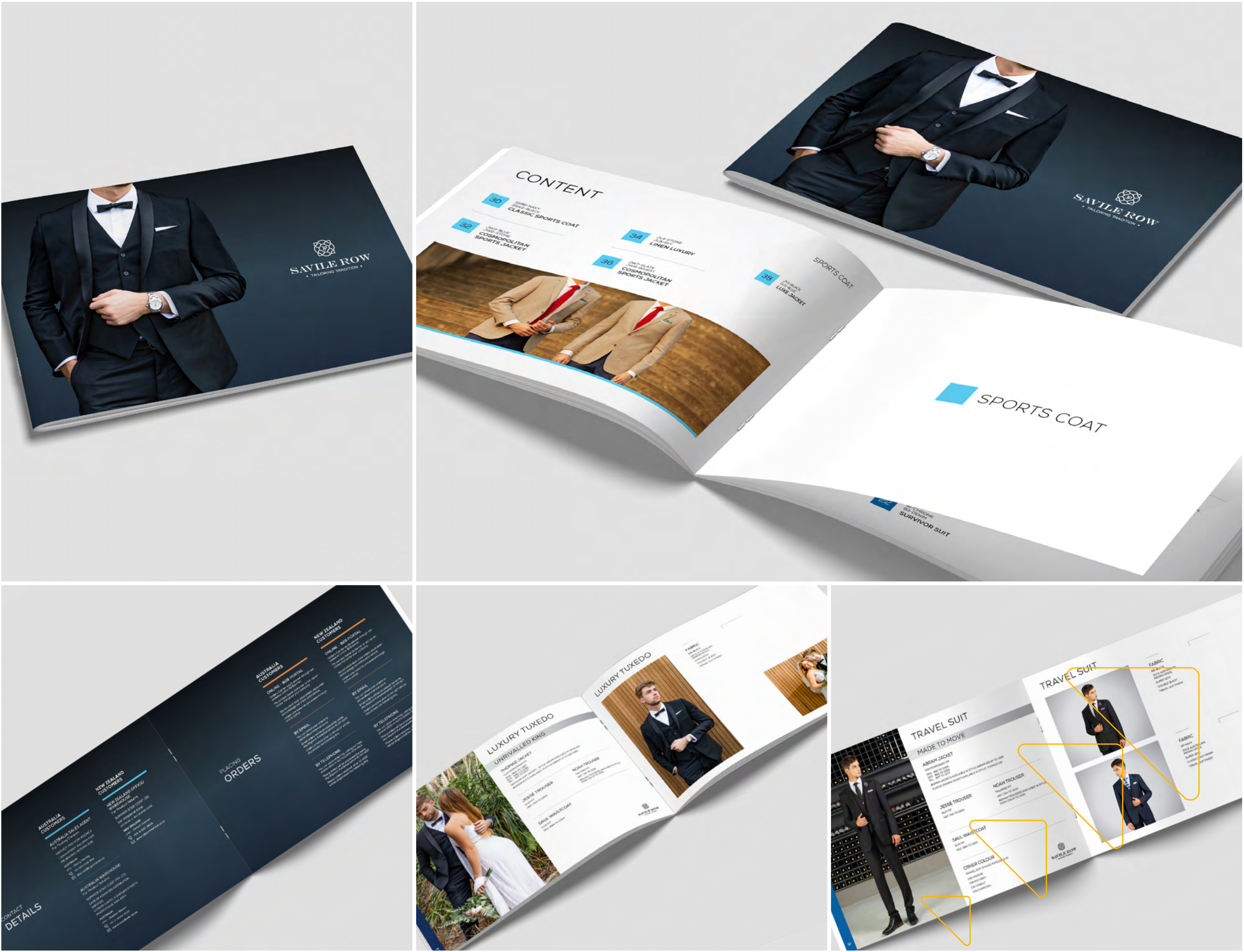
They came up to us to design the catalog of their fabrics. Their only ask was to design an appealing inner designs and a classy cover page.

All the product details were given to us in a Microsoft Excel file along with images. We took care of the entire catalog, from conceptualizing to designing. The catalog was designed in Adobe InDesign and the final product received a lot of appreciation from the customers. For the new season, the second book is now designed by us.

[www.summerstar.co.nz](http://www.summerstar.co.nz)



Get in touch ▶





# SLUP Study Report

Grand Thornton is one of the leading professional service networks of independent consulting, tax, audit, advisory, and accounting firms globally.

We were assigned to design the total government report of their branding by following the proper guidelines. The raw data was given in Microsoft word.

We are well aware of what looks best and sells higher. Since it was a government facts report, we had to ensure that the data was presented in a manner that must attract a large number of the target audience. The report was prepared in Adobe InDesign. We ensured that the facts and figures were clearly visible, thus, serving the purpose of the report.

[www.grantthornton.in](http://www.grantthornton.in)



Get in touch ▶





SUMMER COMPANY

# Stationary branding for new company’s launch

Summer Company is a startup company providing mentoring and training to the students on how to run their own student businesses.

They came up to us for stationary branding for the launch of their new company. We were assigned the task of making a corporate identity and a logo for them. The nature of their business was explained to us and they wished the nature of their business must be displayed in the logo.

We are aware of what looks best and what is pipe selling. We designed the visiting card, letterhead, stamp, and even the Facebook banner for them.





KEARNEY

# Chemicals in India: The Right Chemistry for Growth

Kearney is the provider of on site service in the chemical industry. Their services include maintenance, warehousing, logistics, utilities, supplies of power, and other services that help the chemical facilities work

We were assigned the task to make quite a prominent report for them. To showcase their industry expertise, they wanted the report to be fresh, professional, and corporate, which must contain infographics as well. They provided the data in an MS Word document.

Following the brand guidelines and making appropriate use of the images, icons, and text to bring the best look and balance out the layout, the final design was prepared in InDesign.-

[www. Kearney.com](http://www. Kearney.com)



Get in touch ▶





PASSION IN A PAN

# Event Branding

Passion for Pan is a website for food blogging. The author of this website is an experienced individual in the culinary field, sharing various ideas and bringing out her culinary experiences to her audiences.

To participate in an event, they came up to us for designing a standee for that event.

Foremost, we gained information regarding the specifications relating to desired look, and size. Later, on the basis of that, a standee was designed by us that clearly depicted what exactly are they into and showcased their expertise. This helped them to capture the essence of their brand.

[www.facebook.com/passioninapan/](https://www.facebook.com/passioninapan/)



Get in touch ▶





GRANT THORNTON

# Mobius & LifeatGT

Grant Thornton is one of the leading professional service networks of independent consulting, tax, audit, advisory, and accounting firms in the world.

They wanted to dedicate an area for office branding. They approached us with the idea of creating a collage having all their meetings, events, and photos in the shape of their “THE MOBIUS” logo and the text “LIFE AT GT” along with it.

Our team visited GT’s office to measure and check the exact area. Based on the images shared by them and the measurements taken by us, we designed the entire Mobius by carefully dealing with where and how every image will be placed. After getting the approval of our design we placed the images on the frames. Our model now holds a prestigious position on the office wall of GT.

[www.grantthornton.in](http://www.grantthornton.in)



Get in touch ▶





NATIONAL GRID SA

# Infographic for Maintenance Business Line

National Grid SA is a subsidiary wholly owned by SEC (Saudi Electricity Company). It is responsible for planning, designing, developing, operating, and maintaining SA's transmission network, considering the best practices and highest international standards for delivering cost-effective and reliable services to its customers.

They had data with them for which they came up to us as they wanted to get the data designed in an infographic.

Based on their idea, we suggested an appropriate size and designed the infographics in Adobe InDesign. We kept the data prominent as suggested by them.-

[www.se.com.sa](http://www.se.com.sa)



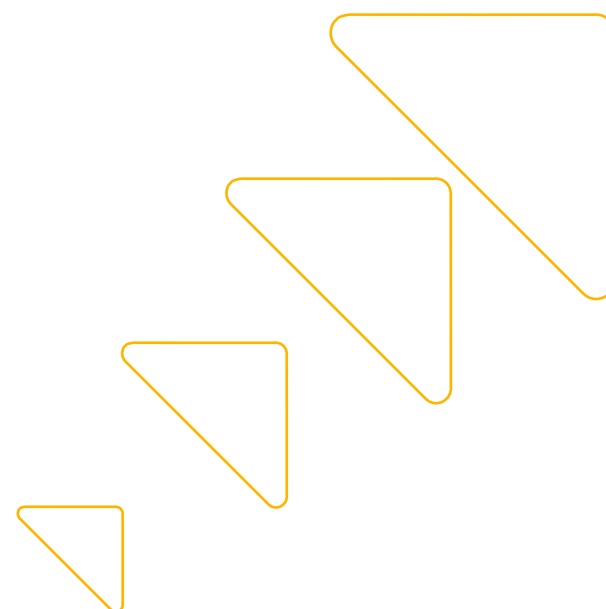
Get in touch ▶







# APP DESIGNING & DEVELOPMENT





SIGHTSEEING PHILADELPHIA

# Hop-on Hop-off Tour

Sightseeing is a well-known travel agency situated across the globe that offers sightseeing services to tourists.

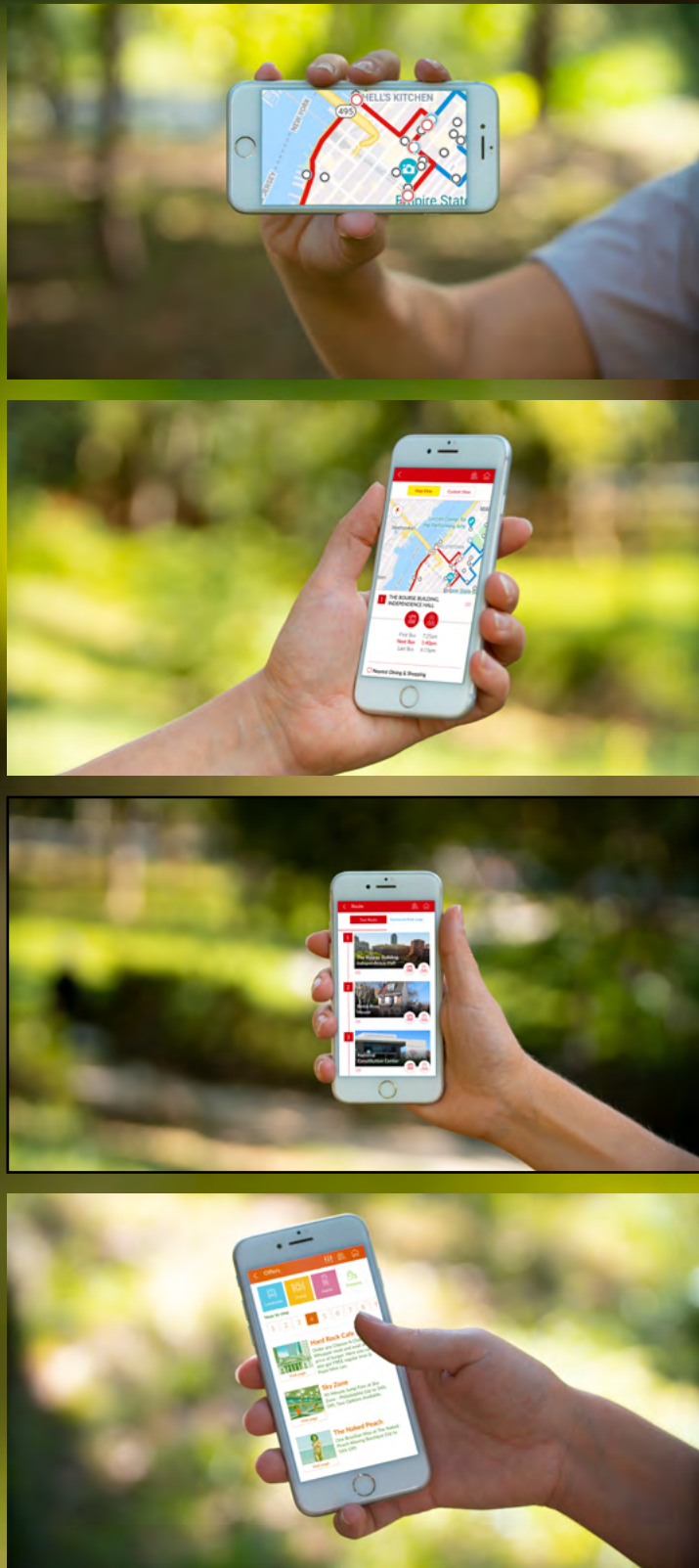
The Philadelphia franchise of this company wanted an application developed that would be used by the tourists who are traveling by their buses. By using this application, they will get detailed information about and around Philadelphia, including restaurants, hotels, sports, etc. It would also track the bus routes with a live tracking system.

We designed the entire UI by using Adobe XD and then developed the application for Android and iOS. This app has customized admin, and the client is completely satisfied with this.

[www.philadelphiasightseeingtours.com](http://www.philadelphiasightseeingtours.com)



Get in touch ▶





MAGIK PITARA

# Kid’s learning application

They are a publishing house that offers printed learning books for kids aged 1 to 7.

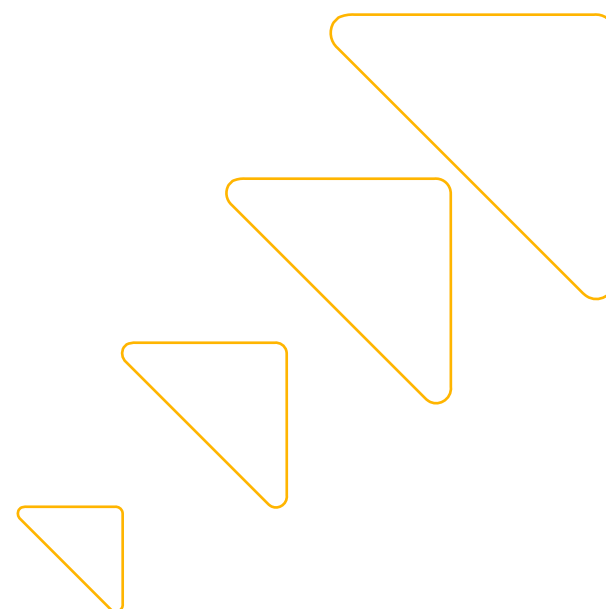
They came to us with a requirement of a well-designed learning app for kids where they can learn while watching videos, e-books, poems, and even while playing games. They also wanted a module for parents to track their kids’ activities and other information.

We are giving our 100% to develop this project as they wanted. We’ve already done the UI at first, and now the application is being developed by our experienced technicians. Interesting games are also being developed simultaneously.





# WEB DESIGNING & DEVELOPMENT





MAGIK PITARA

# Grant Thornton Annual Report

Grant Thornton is one of the largest accounting networks in the world, and they wanted a website to present their journey to potential customers.

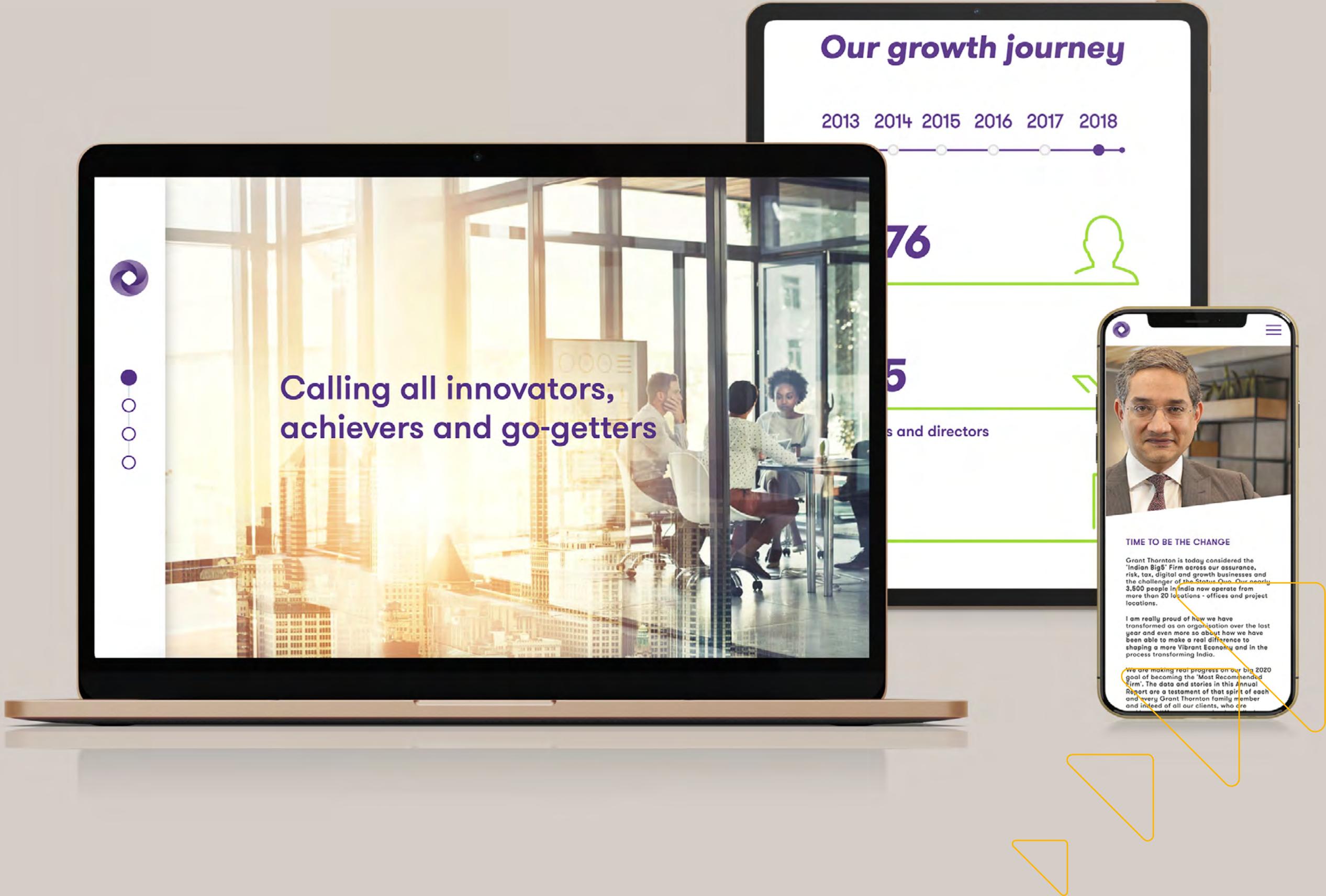
They came to us with a requirement for a website that can show their entire journey in a creative and professional way.

Our expert developers developed the website on Angular with HTML5. After understanding their requirements and their journey, we decided on the flow of the website as well as the animations. We added interactive infographics in an advanced way. Though it was challenging for us, we completed that and provided them with their desired website.

[www.grantthornton.in](http://www.grantthornton.in)



Get in touch ▶





ARTHRITIS, RHEUMATIC & BONE DISEASE ASSOCIATES

# Top-Rated rheumatology practices in United State

This project was assigned by one of the well-known hospitals in the United States. They have a popularity within the country and wanted a fresh website.

They came to us as they wanted a new website along with a program where patients can pay the fees directly to the center/ hospital location.

For making the website, first, we understood their requirements and finalized the looks. Then we started creating the website on WordPress after customizing the pages with personalized content. Our expert developers integrated payment gateways, and we have done time to time updates.

[www.arthritissj.com](http://www.arthritissj.com)



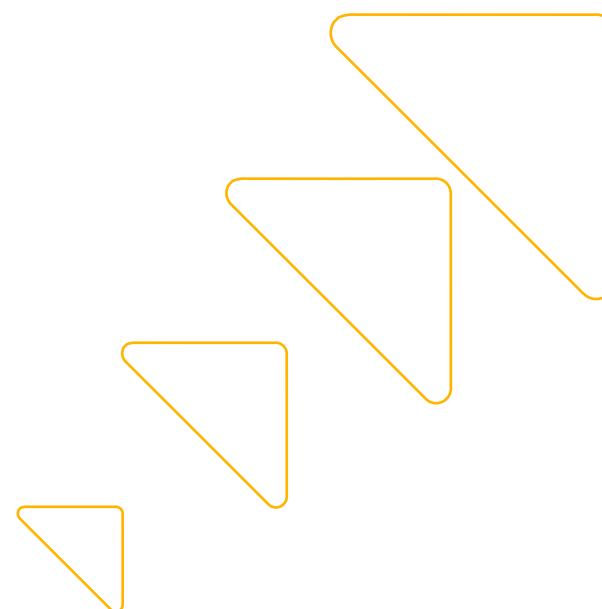
Get in touch ▶







# ◀◀ GAMING DEVELOPMENT





LUDO

# Ludo Designing and Development

The client had a Ludo game project and came to us to upgrade the functionality of the project along with various implementations.

The client was looking for various implementations and provided us with an insight into the required detail.

It was one of the finest projects done by us where we developed 4 modules in the game- Classic, Rapid, Score based, and Private Table. We understood clients' requirements and did the UI. The game was done by Unity 3D, and also we provided our client with RNG certification. We have created the entire back-end from where the client was willing to handle the game.



Get in touch ▶





POKER

# Poker Designing and Development

Poker World is a poker gaming platform that was developed by us as per our client’s requirements. The client was looking for a poker game development to provide a secure and reasonable experience of the best multiplayer poker games and tournaments. They wanted the games to have different modes of online Texas Holdem and Ohama. We developed the game on Unity 3D and also added different cash tables to choose from. We fulfilled all the requirements of the clients and provided them with a game that could offer their customers a satisfying gaming experience.

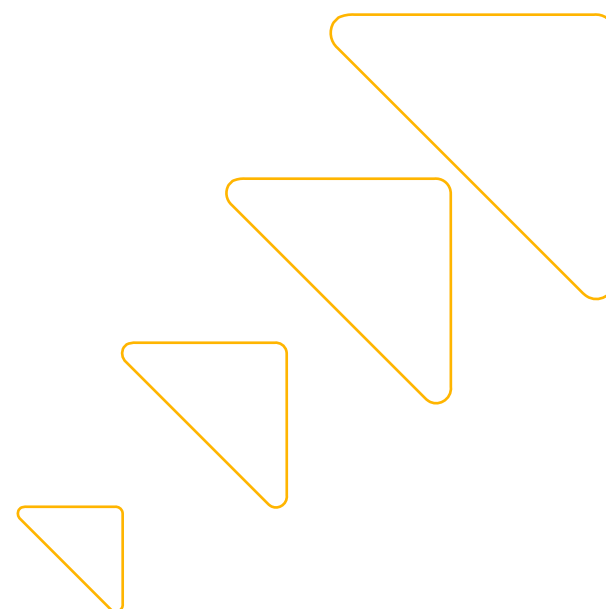


Get in touch ▶





# ICO/ CRYPTO





BARTER TRADE

# Whitepaper for ICO Launch

The client was willing to launch the ICO, and for that purpose, the client had to launch a whitepaper simultaneously.

The information was given to us in a word file, and we had to make it infographically without showing the proper road map of that coin, USP, their model, and working.

We developed that whitepaper while keeping in mind all the requirements. After understanding the client’s needs, we designed the whitepaper in InDesign. The client was very satisfied with the outcome.



Get in touch ▶





# A New Blockchain Model

The client was willing to have a website that gives an insight into the coin and also can provide information to users.

The client wanted the design to match the other brand collaterals in line with the company branding guidelines.

We understood the company branding guidelines properly before developing that site. After understanding the requirements properly, we made the design with a modern touch and specifically used the images. It was Photoshop by our experienced and professional team members..



Get in touch ▶

SLIC

A New Blockchain Model

Crypterium is the world's most popular way to buy and sell bitcoin, ethereum, and litecoin

JOIN US

Empowering a New Financial System

Mining

Energy Innovation

Hedge Fund Management

Mass Adoption

Seed Funding

Data Center Real Estate

A new asset class

Infrastructure for the new economy

Future proof

A large majority of SLIC's investment can be used for other essential functions. Should mining, or the blockchain economy itself, lose favor, the regulated out of existence, or in any way become threatened, SLIC's data centre investments can be redeployed for Artificial Intelligence, Medical Imaging, Data Storage, and a number of other computing intensive applications.

A low risk investment

Mining and data centre services provides investors with the least possible risk to participate in the growth of the blockchain economy. Investors typically invest in speculation of cryptocurrencies amid risk and high volatility. Data centre level mining, on the other hand, is not rising on any single currency. It is portfolio hedging on the entire space. It's like investing in a broad index fund. You're backing the whole blockchain economy, not just a currency.

Perfectly Timed

Portfolio Crypto Mining

Cost - Effective

Future Proof

Scalable

Fast & Flexible

Power - Efficient

Resilient

SLIC

Carbon footprint reduction

SLIC is globalizing a new carbon footprint reduction model which recaptures 90% of all its generated heat for conversion into other energy applications, with a particular focus on reducing costs in the agriculture sector supporting greenhouse operations. This makes SLIC an energy innovator, not an energy hog, and the company intends to be on fully renewable, off-grid energy by 2024, sponsoring a global prize for energy innovators to bring new solutions to its high energy needs. This kind of leading edge energy innovation stands to give SLIC high popular appeal with the public, and attract positive attention from sovereign jurisdictions looking for better ways to achieve energy, agriculture and climate change goals.

CO<sub>2</sub>

A CAMPAIGN FOR MASS ADOPTION

Mass Adoption Campaign

SLIC is further cementing its position as a systemic economy play by combining its digital asset and data real estate, with a foundation for new ideas that can expand the blockchain economy. Its first entry in this effort is a unique, fully sponsored global media campaign, #IsThereEnough led by Daniel Matalon a Global Impact Partner of Drashita Ventures. Its message of economic inclusion, endorsed by academics, policy makers, and educators, both in and out of the blockchain space, is uniquely designed to encourage blockchain adoption generally, as a new tool of social economic justice.

Encouraging mass adoption is an ROI builder for SLIC as adoption is what will help spur a rise in prices of crypto currency. SLIC will be using its assets to help launch other similar efforts in media, education and seed investment.

#IsThereEnough is the question of our age

Christopher Taylor  
Chief Innovation Officer, TribeHub

DRASHITA VENTURES

Club of Brussels

Solvay Brussels School  
Economics & Management

TRIBEHUB

Seed Funding

SLIC believes that by investing funds into cutting-edge blockchain or energy related start-ups, it will not only increase its own long term revenue, but strengthen the overall blockchain ecosystem.

The Team

The SLIC Team combines a passion for Blockchain, industry expertise and a proven record in finance, development, compliance, marketing, and licensing.

DUSTIN JACKSON  
Founder & Blockchain Developer

LUCIANO CANZANELLA  
Co-Founder & CTO, Jordan

NICOLA TIGRI  
Cybersecurity & Co-Founder  
Chairman

JIM PHILLIPS  
IT Infrastructure Architect & CIO, Denver, Texas

DUSTIN JACKSON

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DANIEL MATALON  
Global Impact Partner at  
Drashita Ventures

DENNIS SMITH  
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THIBAUT VERBIST  
Partner, C2 Europe, Investor,  
FinTech Blockchain

NAME  
Designer

SHOW MORE

Partners

DRASHITA VENTURES

OBER GROUP

BitGo

BUCCANEER GROUP

If you have any questions, want to talk or partner with us, feel free to

GET IN TOUCH

Reach out to us, and we'll get back to you.

info@SLIC.io

Join us on Telegram

Submit

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SLiC

# A New Blockchain Model

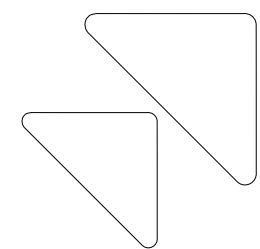
The client wanted to design a brochure to support their website and make it handy for the users.

The client gave us the information in raw format, and they wanted to make it a little modern and handy. They also wanted us to make sure that the brochure can properly support their website.

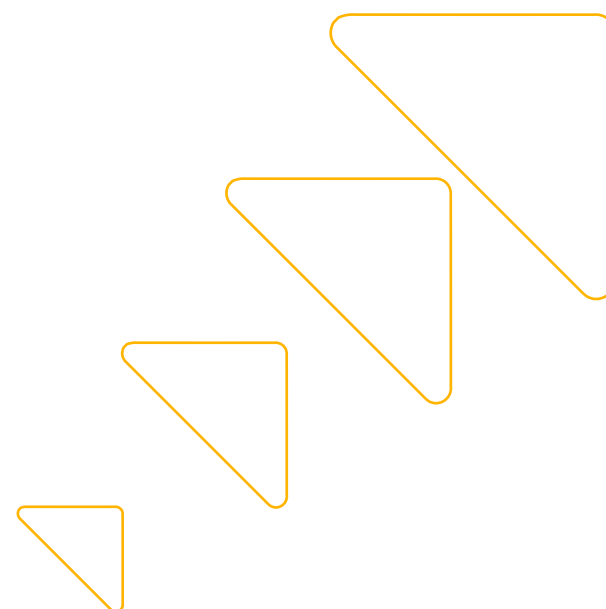
We understood the client’s requirements and then designed the brochure in line with the website, and when it was made, it completely supported the website and met all the requirements..







# PRODUCT PHOTOGRAPHY





PRODUCT/MODEL PHOTO-SHOOT

# Product Photography

We provide product photo shoots for refractive and non refractive products. The images needs to be very clear to get uploaded on these international e-commerce platforms.

We provide professional, clear and high quality photographs with white background.

We understood all the requirements and click the product images with white background. Our professional photographers click clean and high resolution pictures that got uploaded on Amazon, Flipkart etc.

We also provide shoots with Indian and foreign models.



Get in touch ▶







# CUSTOM/STOCK IMAGE LIBRARY

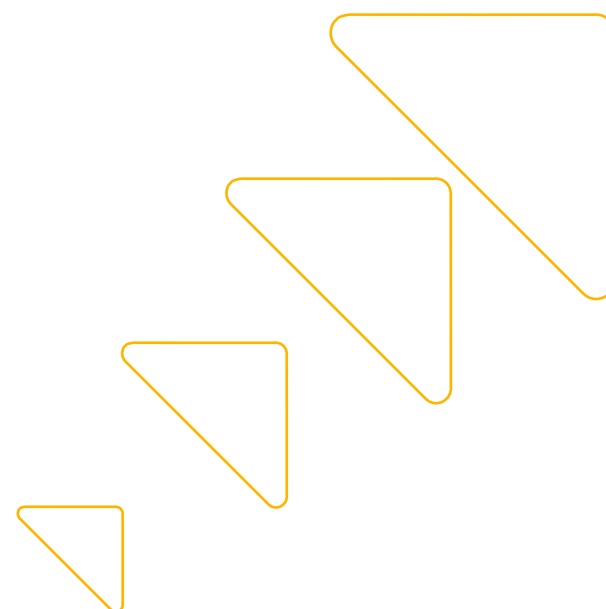




IMAGE LIBRARY

# Stock Repository

We have a repository for stock images where clients can opt for any stock image from the corporate account at a cheaper rates.

We can manipulate the images too, with amending or removing the background, managing color levels or adding additional effects.

After understanding the requirements for every image and using Photoshop, our professional editors edited every single photo carefully so that it looks real and original..

shutterstock dreamstime St Adobe Stock  
iStock. alamy depositphotos



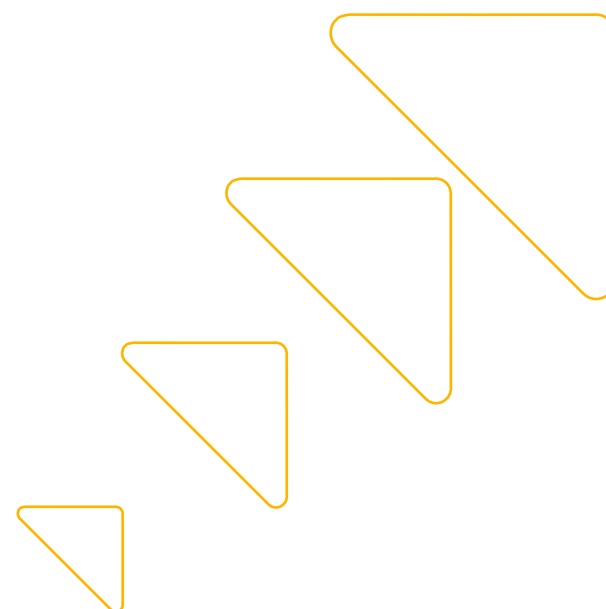
Get in touch ▶



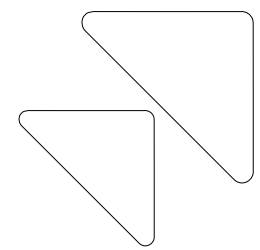




# MARKETING ADVISORY

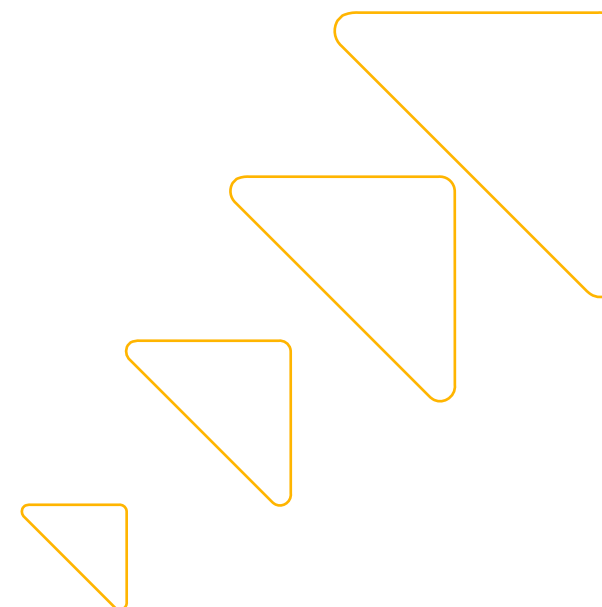






Whether shaping communication policy for an organization or creating awareness, we assist clients in navigating the maze of marketing and communications using impactful and deliberative strategies. We take a targeted approach to help clients communicate and tell their stories.

The advisory supports clients in forging public relations and media engagements while formulating a content strategy and marketing framework. A team of specialized and experienced advisors work on these mandates.





# Our Clientele

 Grant Thornton **Uber** KEARNEY **Deloitte.**


 **INVEST INDIA**  
NATIONAL INVESTMENT PROMOTION  
& FACILITATION AGENCY  **Urban  
Company**  **JINDAL**  
STEEL & POWER  **AXIS BANK**

 **بنك ابلاد**  
Bank Albilad  **EY**  **ZestIoT** **eatris**

 **Platinum  
Partner**  **SunEdison**  **City Sightseeing  
Philadelphia**  **MDI  
GURGAON**

 **ARACION**  
INNOVATION | COMMITMENT | EXCELLENCE  **SAVILE ROW**  **MagikPitara**  **LPP**  **DG  
DANGAL GAMES**  **PANDARESIDENTIAL**

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Get in touch 

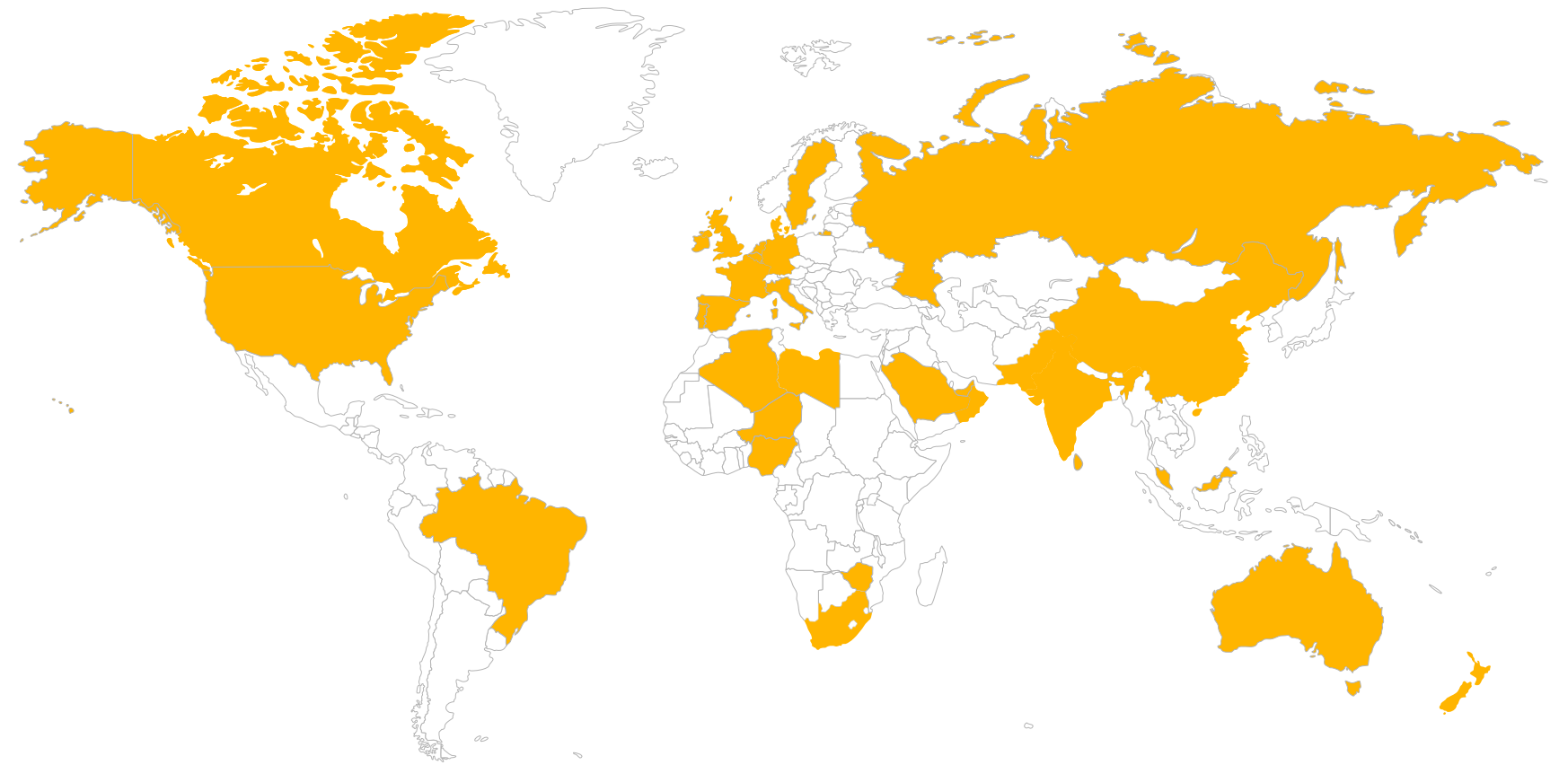




# Clients Worldwide

## **We are located in India and Canada, but our clients are from all over the world**

During our 6 years of existence we had an opportunity to work with clients from different countries which helped us expand our knowledge.





# Get in Touch

## General enquiries

[info@worklooper.com](mailto:info@worklooper.com)

## Development enquiries

[marora@worklooper.com](mailto:marora@worklooper.com)

## Graphic enquiries

[info@worklooper.com](mailto:info@worklooper.com)





## Head Office



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Uttar Pradesh, India

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  +91 9891869955

Skype: mohit.arora58